



Acton-Boxborough  
Cultural Council

**ACTON-BOXBOROUGH CULTURAL COUNCIL OUR WORLD FILM SERIES  
BE A SPONSOR!**

**Who We Are:**

The ABCC Our World Film Series is programmed by the ABCC Our World Film Series advisory committee of the Acton-Boxborough Cultural Council. The series is now in its 15th year and consists of film screenings on four consecutive Friday evenings, starting with the Short Program, now in its 12th year, on the last Friday in April.

The Short Program features new work EXCLUSIVELY from students, recent alumni, and faculty of Massachusetts college and university film programs. We accept narrative, documentary, and experimental films (live action or animation). Selected filmmakers are invited to attend the screening and participate in a question-and-answer session following the program.

Feature-length films from around the world are screened on the first three Fridays in May. We provide film introductions and Q&A sessions after each film, hosted by a committee member or a guest speaker. Film DVDs and Blu-ray discs are donated to Acton and Boxborough libraries after our screenings.

The 2024 ABCC Our World Film Series will be held this year at the Sargent Memorial Library in Boxborough. In addition, Acton TV local cable channel will broadcast selected Short Program films after the live event. With your help - as a sponsor, or as an in-kind donor - we can keep the ABCC Our World Film Series FREE and open to the public.

**Categories of donation:**

**BUSINESS NAME/LOGO DONATION:** Exclusive Business Name/Logo DISPLAYED ON specific promotional or screening items (see listing later in the prospectus.)

**SPECIFIED DONATION:** Business Name/Logo acknowledgement for specific promotional or screening items (see listing later in the prospectus.)

**SPONSOR LEVEL DONATION:** Monetary and/or in-kind donations used to fund enhancements to the publicity and screening of our series. All Sponsor Level Donations will be acknowledged in multiple forms (see listing later in the prospectus.)

**What we spend our funds on:**

<b>ITEM:</b>	<b>Approximate cost</b>
DVDs/Blu-ray discs	\$50
Short night program printing	\$50
Website hosting	\$140/year
Screening snacks and drinks	\$50
Pre-screening meal for filmmakers	\$50
Flyer printing	\$50
Update stickers for our banners (dates)	\$50

**Examples of our publicity material:**



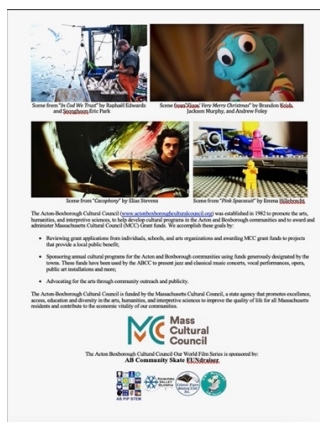
Acton Banner (hung over Main Street/Route 27)



Boxborough Banner (hung between Boxborough Fire and Police Stations)



2023 ABCC Our World Flyer (posted at area businesses)



Short Program Sponsor page (available at each screening)



Short Night Sponsor Slide (shown before each screening)

## Where we get funds:

<b>FUNDER:</b>	<b>Approximate donation</b>
Acton-Boxborough Cultural Council	
Disc purchase, banners	\$100 - \$500
Sargent Memorial Library	
Screening room	in-kind donation
ABCC Our World Committee members	
Flyers	in-kind donation
food for filmmakers	in-kind donation
Screening popcorn and drinks	in-kind donation

## What we would like to increase our spending on:

Mailing flyers tot all Acton/Boxborough households via US Post Office	\$1000
Inserts in <i>Action Unlimited</i> newspaper	\$500
Yard signs posted in Acton and Boxborough	\$500
Reimbursement of student travel expenses	\$200
Promotional T-shirts	\$300

## All donors' business name/logo will be featured on:

Slide show prior to each screening  
[Short night program](#)  
[ABCC Our World Film Series website](#)  
[ABCC Our World Film Series Facebook page](#)

## Donor categories (3 types):

### **BUSINESS NAME/LOGO DONATIONS:**

Short night program printing	\$50
<a href="#">Short film program trailer</a> sponsor	\$250
Promotional T-shirts	\$300
Website hosting	\$325
Inserts in <i>Action Unlimited</i> newspaper	\$500
<a href="#">Acton TV promotional interview</a>	\$500
Acton TV live-streaming and <a href="#">YouTube channel videos</a>	\$500
USPS Mailers to homes in Acton and Boxborough	\$1000

### **SPECIFIED DONATIONS:**

DVDs/Blu-ray discs	\$50
Screening snacks and drinks	\$50/in-kind
Pre-screening meal for filmmakers	\$50
Update stickers for our banners (dates)	\$50
Posted flyers	\$100
Reimbursement of student travel expenses	\$200
Yard signs for posting in Acton and Boxborough	\$500

**SPONSOR LEVEL DONATIONS:**

Star (\$1,000 and up)

Executive Producer (\$500–\$999)

Director (\$250–\$499)

Producer (\$150–\$249)

Screenwriter (\$100–\$149)

Casting Director (\$50–\$99)

Agent (\$25–\$49)

**IF YOU WOULD LIKE TO BECOME A SPONSOR:**

Please send the following information to [abccourworld@gmail.com](mailto:abccourworld@gmail.com):

1. Sponsor organization name
2. Sponsor organization address
3. Sponsor organization website
4. Sponsor organization contact person
  - a. Contact email address
  - b. Contact phone number
5. Donation category/level
6. Logo artwork (.jpeg preferred), if desired, for use in our promotional materials

Tax-deductible donations can be made to the Acton-Boxborough Cultural Council (section 501(c)(3) organization). Please indicate on your check in the memo area that the funds are for the ABCC Our World Film Series. Checks can be sent to: Acton-Boxborough Cultural Council, c/o Boxborough Town Hall, 29 Middle Road, Boxborough, MA, 01719.

Please email us at [abccourworld@gmail.com](mailto:abccourworld@gmail.com) if you have any questions about becoming a sponsor. Thank you!